

## **Program Description/Textbook or Print Instructional Material**

**Vendor:** Pearson Education, Inc., publishing as Pearson Prentice Hall      **Web Address:** www.phschool.com

**Title:** **Economics: Principles in Action**

**Author:** Sullivan and Sheffrin

**Copyright:** 2003

**ISBN:** 0-13-063085-3

**Course/Content Area:** Business Economics

**Intended Grade or Level:** 9-12

**Readability Level:** 7.8 Modified Dale-Chall

**List Price:** \$ 80.63

**Lowest Wholesale Price:** \$ 60.47

**Level of Accommodations (Level One, Two, or Three)** Three

If Level Two or Three, please provide rationale for not meeting Level One Compliance. Pearson Prentice Hall is unable to provide files in Levels One or Two due to the variety of page layout systems used to create the text. These systems are not compatible with specialized formats such as XML or HTML.

### **FEATURES**

**DISCLAIMER:** The features of each book or program were developed by the publisher and do not reflect the opinion of the State Review Team, State Textbook Commission, nor of the Kentucky Department of Education.

### **Content**

Prentice-Hall's Economics: Principles in Action was developed around the 20 key concepts outlined in the *Voluntary National Standards in Economics*. Vocabulary is defined in the margins and real world applications provide relevance. Real life Case Studies show economic principles at work and provide opportunities for students to make reasoned decisions as they apply economic ideas. The CD-ROM provides interactive experiences with stock market and budget simulations.

### **Student Experiences**

The text provides direct instruction on economic principles and provides students with real-life opportunities that apply economic ideas. The Personal Finance Kit will help students learn to manage their money responsibly. The vocabulary defined in the margins along with Building Key Concepts graphs, charts, and tables will help students understand key concepts. Students will be engaged in active debates on current issues with the authoritative content of *The Wall Street Journal Classroom Edition*.

### **Assessment**

Ongoing opportunities for assessment are built throughout the program to provide students the ability to understand the real world activities and to see if they are building a foundation in economics therefrom. The complete assessment package will help teachers prepare students for classroom exams and high-stakes standardized tests.

### **Organization**

The text is organized into 7 units with 18 chapters. The text is enhanced with the authoritative content of *The Wall Street Journal Classroom Edition*. "In the News" excerpts are highlighted from the WSJ throughout the student edition for up to the minute focus on events. The program is built around the 20 key concepts outlined in the *Voluntary National Standards in Economics*.

## **Resource Materials**

### **Free upon request, 1 per teacher user with a minimum purchase of 20 Economics Student Editions:**

- ☞ Teacher's Edition
- ☞ Teaching Resources with Test Bank CD-ROM
- ☞ Personal Finance Kit [Includes: Simulations & Data Graphing CD-ROM, You and Your Money, Personal Finance Handbook Activities, and The Wall Street Journal Guide to Understanding Personal Finance]
- ☞ Guided Reading and Review Workbook – English, Student Edition
- ☞ Guided Reading and Review Workbook – English, Teacher's Edition
- ☞ Guided Reading and Review Workbook – Spanish, Student Edition
- ☞ Guided Reading and Review Workbook – Spanish, Teacher's Edition
- ☞ Transparency Resource Package
- ☞ Section Reading Support Transparency System
- ☞ Economics Videotape Library
- ☞ Teacher iText Online Access Pack with PH SuccessNet and Online Lesson Planner
- ☞ Social Studies Skills Tutor CD-ROM
- ☞ Simulations & Data Graphing CD-ROM
- ☞ Prentice Hall Economics Assessment System
- ☞ Resource Pro CD-Rom
- ☞ Companion Website: [www.phschool.com/atschool/econ](http://www.phschool.com/atschool/econ)

### **Free upon request, 1 per Student Edition purchased with a minimum purchase of 20 Economics Student Editions, life of the contract:**

- ☞ iText Online Access
- Available Ancillary Materials

## **RESEARCH DATA/EVIDENCE OF EFFECTIVENESS**

**DISCLAIMER:** The research data and evidence of effectiveness was provided by the publisher and does not reflect the opinion of the State Review Team, State Textbook Commission, nor of the Kentucky Department of Education.

This text and its ancillaries have undergone an extensive review for accuracy, currency, and suitability for today's economics students in the classroom.



# Group V - Career/Technical Vocational/Practical Living Education Instructional Materials Evaluation Tool Business



<b>Title: Economics: Principles in Action</b>			
<b>Publisher: Pearson Education/Pearson Prentice Hall</b>			
<b>Item Evaluated: Textbook &amp; Supplementary Materials</b>			
<b>Copyright Date: 2003</b>		<b>Evaluator: Melissa Helton</b>	
<b>Content Level: 9-12</b>		<b>Date of Evaluation: July 30, 2003</b>	
<b>Level of Alternative Format</b>	<b>Level 1 – Full Compliance</b>	<b>Level 2 – Provisional Compliance</b>	<b>Level 3 – Marginal Compliance</b>
This section completed by Exceptional Children Services			

## Overall Strengths and/or Weaknesses

**Disclaimer:** Comments on the strengths and/or weaknesses of each book, material or program were written by members of the State Textbook/Instructional Materials Review Team and reflect their opinions . They do not reflect the opinions of the State Textbook Commission nor the Kentucky Department of Education. In addition, the State Textbook/ Instructional Materials Review Team completed each evaluation form during the week of July 28-Aug. 1, 2003. In order to maintain the integrity of the review team's comments, editing was limited to spelling and punctuation.

Recommendations:	
<input checked="checked" type="checkbox"/>	Recommended by reviewers to State Textbook Commission
<input type="checkbox"/>	Not recommended by reviewers to State Textbook Commission

**Publisher's Explanation of Reviewer's Comments:** By action of the State Textbook Commission, publishers are provided limited space, 150 words, to respond to what they may consider factual errors made by the reviewers in the evaluation.



# Group V - Career/Technical Vocational/Practical Living Education Instructional Materials Evaluation Tool Business



<b>Title:</b>		<b>Publisher</b>
Technology Management Summary Data:	20 possible points	_____ points earned
Technology Management Comments:		
Technology Presentation/Interface Summary Data:	40 possible points	_____ points earned
Technology Presentation/Interface Comments:		
Content Summary Data:	44 possible points	_____ points earned
Content Comments:		
Instruction & Assessment Summary Data	52 possible points	_____ points earned
Instruction & Assessment Comments:		
Organization & Structure Summary Data	36 possible points	_____ points earned
Organization & Structure Comments:		
Resource Material Summary Data	40 possible points	_____ points earned
Resource Material Comments:		



# Group V - Career /Technical & Vocational/Practical Living

## Electronic Instructional Media Review Form

### Stand Alone/Independent or Integrated Software for Business



Equipment (circle or change fill color)
Windows
Macintosh
CD-ROM
DVD
Sound
Other

If other, explain

Grade Level (circle or change fill color)
Primary
Intermediate
Middle
High

Audience (circle or change fill color)
Individual
Small Group
Large Group

Format (circle or change fill color)
Stand Alone/Independent
Integrated
Supplemental
In lieu of basal text

Cost _____	
_____ single copy	_____ site license
_____ network version	_____ school version
_____ lab pack of ____ copies	_____ online

Type of Software: Check all that apply	_____ Simulation	_____ Management	_____ Interdisciplinary	_____ Problem Solving	_____ Tutorial
_____ Exploratory	_____ Creativity	_____ Drill and Practice	_____ Critical Thinking	_____ Utility	_____ Other:

Rating Scale:	3—Some of the time	1—None of the time
4—All or the time	2—Minimally	0— Not applicable

Management	Rating
Allows customizing for individual learning needs.	
Allows students to exit and resume at a later time.	
Keeps a students performance record, where needed.	
Allows control of various aspects of the software (e.g., turning sound off).	
Allows for printed reports.	
Comments:	<b>Total</b>

Presentation/Interface	Rating
Presents material in an organized manner.	
Has consistent, easy-to-use, on-screen instructions.	
Has developmentally correct presentation format.	
Adapts to different learning environments (learning styles/multiple intelligences, etc.)	
Accessible for special needs students.	
Runs smoothly, without long delays.	
Presents easy-to-view text and graphics.	
Presents easy-to-hear and understand sounds.	
Avoids unnecessary screens, sounds, and graphics.	
Provides immediate, appropriate feedback.	
Comments:	<b>Total</b>

Content—Business	Rating
Career Experiences	
Employability Skills	
Teamwork	
Global Perspective	
Mathematical Skills	
Communication	
Diversity	
Ethical Practices	
Academic Integration	
Real World Application	
Content Area Concepts Addressed	
Comments:	<b>Total</b>

Rating Scale:	2—Minimally
4—All or the time	1—None of the time
3—Some of the time	0— Not applicable

Instruction and Assessment	Rating
Identifies a Sense of Purpose	
Builds on Student Ideals	
Engages Students	
Develops Business Ideas	
Promotes Student Thinking	
Assesses Student Progress	
Enhances The Learning Environment	
Reading level is appropriate for interest and ability level of intended student group; level remains consistent throughout.	
Commonwealth Accountability Testing System (CATS) "like" Assessment is provided	
Variety of Assessments (diagnostic, formative, summative, open response, multiple choice, individual, small group, oral, demonstrations, presentations, self and peer performance, portfolio prompts) is included.	
Includes activities and opportunities for integration of technology.	
Reflects researched-based practices (e.g. hands-on activities, technology, problem-solving situations)	
Differentiation techniques and activities suggested.	
Comments:	<b>Total</b>

<b>Rating Scale:</b>	3 – Some potential for learning	1 - Not present
4 – High potential for learning	2 – Little potential for learning	0 – Not applicable

Organization and Structure	Rating
Organization is logical and allows for spiraling of content.	
Vocabulary and key terms are clearly defined and easily accessible within each lesson.	
Visual illustrations (e.g. graphs, charts, models) and examples are clearly presented and content-related.	
Illustrations and language reflect diversity (e.g. racial, ethnic, cultural, age, gender, disabilities).	
Legible type, length of lines, spacing, and page layout and width of margins contribute to overall appearance and use.	
Student materials seem durable and conducive to daily use.	
Includes sufficient glossary, index and appendices.	
Employs accurate grammar and spelling	
Organization of material can be effectively used with Standards Based Units, Core Content and Program of Studies.	
Comments:	<b>Total</b>

Resource Materials	Rating
Teacher materials coordinate easily with student materials (e.g. additional resources included at point of need, student pages shown, integration of technology indicated)	
Activities are included that adapt to the various learning styles, intelligences, and interest/ability levels.	
Extension activities including adaptations and accommodations for students with special needs.	
Resources provide objectives, background information, common student errors, hints, advice for lesson implementation and real-world connections, connections with career and/technology and references (e.g. solution manuals, study guides)	
Suggestions are made for integration of themes and /or interdisciplinary instruction.	
Integration opportunities suggested and examples given.	
Teacher resources are available online.	
Online resources available – Repeat of information in text.	
Online resources available – Practice skills only.	
Online resources available – New application materials.	
Comments:	<b>Total</b>

Rating Scale:	2—Minimally
4—All or the time	1—None of the time
3—Some of the time	0— Not applicable